

MEETING HIGHLIGHTS
American Border Leicester Association
Board of Director's Meeting Minutes
March 17, 2008

Present: Greg Deakin, Polly Hopkins, Sue Johnson, JoAnne Tuncy, Jennifer Bierhuizen, Di Waibel, Sarah Hopkins, Sally Barney.

The meeting was called to order at 8:35 PM (Eastern Time) by President Greg Deakin. The minutes of the January 14, 2008 meeting were approved as mailed to all Directors. Polly reported a balance of \$3,358.42 in the Treasury as of 3/14/08. Since 1/1/08 we have recorded income of \$2,407.00 and expenses of \$2,654.32. The Treasurer's Report was approved as presented.

Polly reported that currently there are 110 paid members for 2008. The Membership Directory will be published once this year and will appear in the next newsletter. There was no report on the number of registrations and transfers to date.

Old Business:

Publicity: no old business.

Newsletter: Sarah asked for additional "what's happening in my neck of the woods" articles from Director's. An annual meeting notice will be included in the next newsletter. Additional ads are always welcome; there will be a National Border Leicester Sale ad.

Website: Katie will receive a kidney donation on April 16th. JoAnne will forward web items to Katie. It was suggested that the Youth Photos appear on the web and that show results be updated.

Junior Membership Program: Jennifer encouraged all Directors to promote the program. It will be essentially the same as last year, but the point values will change. It was suggested that the program be included on the web site and that an application appear on the site as well. The 2007 results were in the newsletter.

Junior Photo Contest: Eight youth entered the photo contest for the March newsletter. Sarah divided the pictures into two groups; one for youth under 10 and one for youth over 10. The winning photos were selected by an independent panel of judges. Results will be announced in the newsletter.

Western District: Di Waibel reported that the Oregon State Fair had not selected Border Leicesters to hold their National Border Leicester Show at the Fair in 2010. We will be looking into 2011 for this opportunity. Di is requesting a letter from the Oregon State Fair stating in writing that we will be having our National Show there in 2011.

Annual Meeting: The Annual Membership Meeting of the American Border Leicester Association will be held on May 3, 2008 at the Maryland Sheep & Wool Festival. Greg Deakin and Jennifer Bierhuizen are working on the event and have reserved the location. We will have pizza for everyone. Also, gift baskets and donations will be auctioned off in support of the ABLA youth program. It was suggested that in the next newsletter we request information on topics the membership would like to discuss at the annual meeting so that they might be included on the agenda. Greg has invited Ruth Barish.

National Sale: Applications are due on April 8th. There will be opportunities to ship animals to the sale with folks that are already committed to attending.

New Business:

Budget: Polly presented a 2008 budget. There was discussion as to whether the income should be increased to reflect an increase in transfers & registrations in 2007; there was also discussion on the need to put money into promotion. Many costs of promotion were borne by Directors in 2007; the money spent on promotion was probably closer to \$1,000. The need to increase web site and newsletter advertising was brought up. Also, it was discussed whether we needed a fund raising activity. Greg brought up a ewe lamb raffle he and Nancy Weik are doing for NAILE and suggested that it might be tailored to support ABLA youth programs as well. Following the discussion it was voted to add \$1,000 to the 2008 registration and transfer income and to increase the promotion budget to \$700. With these changes the 2008 budget was approved by the Board of Director's.

New Director Biographies: Kerry Phelps has sent a Bio placing him in contention for a spot on the ABLA Board of Directors. All bios received will be in the next newsletter with the ballot; ballots must be returned to Sally Barney and postmarked by April 15th in order to be counted. Current terms of the Board of Director's were reviewed; terms expire on the following dates: Sue Johnson (2008); Jon Tecker (2008); JoAnne Tuncy (2008); Greg Deakin (2009); Jennifer Bierhuizen (2009); Polly Hopkins (2010); Di Waibel (2010).

New Promotional Flyer: Members of the Board have all received the draft of a promotional flyer designed by Cathy Schiff. Work on the flyer is continuing.

MEETING HIGHLIGHTS

Submitted by: Sally Barney, Recording Secretary