

American Border Leicester Association

Meeting Minutes

August 5, 2013

Present: Kevin Young, Greg Deakin, Jerry Wigglesworth, Linda Koeppel, Barbara Hintzsche, Sally Barney, Bill Koeppel.

The meeting was called to order without a quorum. Bill Koeppel joined the call and reported on his progress with the transfer of the treasury and the updating of the membership list. He reported that there continues to be a problem in updating the membership list as members are sending their dues to Polly, Barbara and Bill depending upon the form they use. The website is correct and all forms downloaded from that site are correct. The Board will work to see that all forms used in the newsletter and on displays will reflect the correct information. Bill is continuing to work with Barb on the transfer of the remaining treasurer items. All urgent bills have been paid. (Barbara joined the meeting and a quorum was present). The Directors voted unanimously to authorize Bill discretionary permission to reimburse himself for out-of-pocket expenditures made on ABLA's behalf. Bill reported a current balance of \$6,259.00. Bill will be submitting a written report prior to each meeting so that Directors will have time to reflect on the information and formulate any questions they may have for Bill. Bill asked for a policy from the Directors regarding the dropping of non-dues paying members from the membership list. The Treasurer's report was accepted as presented. Bill left the meeting.

The minutes of the June 24, 2013 meeting were unanimously approved as submitted to the Board by recording secretary, Sally Barney. Sally read correspondence from Polly Hopkins who thanked the ABLA Board for their support of the Northeast Youth Show Border Leicester Show. She reported a highly successful event and a strong Border Leicester consignment in the New England Sale. Kevin asked if pictures were available for the newsletter; Sally will contact Polly to see if she would forward pictures to Molly for the newsletter.

**Newsletter:** The Board discussed the current newsletter and the need for review by one or more Board members prior to publication. It was agreed that Kevin will ask Molly to submit the final draft to the Board members for a quick review before the newsletter is mailed. The window for review will be limited and the mailing will not be held to wait for a response from Directors who do not respond during the stated response time. The next newsletter is slated for mid-October.

**Website:** JoAnne was not on the conference call. Kevin asked about updating the By-laws, on the web, to reflect the recent By-laws change. Sally reported that JoAnne has been working on getting a pdf file of the amended By-laws for the web.

**Publicity and Promotion:** Jerry reported on the Constant Contact and Mad Mimi sites that support electronic communication with one's mailing list; he suggested we look at the quality of the mailing he sent to each Board member which was an electronic newsletter sent through Constant Contact. While little is currently known about these sites and others like them it could be a potential savings to the Association to disseminate news electronically. The Board agreed to ask Molly and JoAnne to work on gathering more information on these and other sites for review by the Board. Kevin will contact JoAnne and Molly; September 1, was suggested as a report back date.

**Futurity:** Sally reported that Polly had placed an excellent update in the newsletter and that the program was off to a strong start.

**National Sale and Fleece Show:** Greg reported a strong Border Leicester sale with 57 head auctioned. This sale is growing in size and popularity and is an excellent resource for breeders looking for quality Border Leicesters. Jerry encouraged the Board members to talk with Fair Boards to discuss the opportunity for a fleece show at locations where one does not exist. Existing fleece shows are an excellent promotional tool as well as a support to spinners, weavers and other crafts persons.

**National Show:** Sally reported that the National Show will be at Eastern States Exposition; entries close August 15<sup>th</sup>. It looks to be a strong Border Leicester Show for both adults and youth.

**Youth Activities:** Sally had no new information to report.

**Finance:** Bill reported on the finances earlier in the meeting.

**ABLA Display:** Linda reported needing the ABLA Display for the Michigan Fiber Festival on August 14<sup>th</sup>. Greg will send the display to Linda who will return it Greg for set-up at the Wisconsin Sheep and Wool Festival. Greg will set it up at the National Show at Eastern States Exposition, the New York Bred Ewe and Lamb Sale and NAILE.

**Membership Renewal:** Greg suggested that the Board might re-instate the membership renewal opportunity used in the past. A letter is sent to all members, after the holiday season, letting members know that if memberships are not received by March 1 their name will not appear in the Membership Directory, which is sent to all members and travels with the ABLA display. Greg reminded the Board that early payment of dues provides the Association with the up-front funds needed for budgeted projects. The Board unanimously voted to re-instate the practice.

**Book Project:** Sally asked about the book project mentioned in the current newsletter. It was agreed that this was a member project and not a project of the ABLA Board.

**Well Wishes:** The Board asked Sally to send well wishes to lifetime member Di Waibel who is recovery from recent illness.

**Next Meeting:** The next meeting was set for Monday, September 9, 2013 at 8:30PM eastern.

There being no further business the meeting was adjourned.

Respectfully Submitted,  
Sally Barney – recording secretary

**NEXT MEETING**  
**September 9, 2013**  
**8:30 PM Eastern**