

American Border Leicester Association
Meeting Minutes
June 24, 2013

Present: Mark Korf, Greg Deakin, Linda Koeppel, Coleen Smith, Jerry Wigglesworth, Sally Barney. Bill Koeppel joined the meeting briefly.

The meeting was called to order by Vice President, Mark Korf. The secretary had mailed the minutes of April 22, 2013 and June 3, 2013, to all Directors and those minutes were approved as sent. Sally reported that ABLA had received the OPP Directory as ABLA is a member.

Bill Koeppel joined the meeting to report on the progress of transferring the duties of the Treasurer from Barbara Hintzsche to himself. Bill reported that he is in the process of being added as an authorized signer of checks and that other aspects of the transfer are progressing. He reported that the membership list responsibility of the treasurer's job was moving forward slowly, but would pick up as data was received from Barbara.

Publicity and Promotion: Jerry reported that he was exploring contact with all ABLA members through a connection much like Mad Mimi. This is the type of service that ABLA could use for an electronic newsletter. It was agreed that the membership needs to be asked whether they would like to receive the newsletter electronically.

Newsletter Editor: Mark thanked Jerry for contacting Molly Singraber to talk about the newsletter editor position. Jerry shared that he had a positive conversation with Molly regarding expectations and compensation. After a discussion by the Board, Greg moved and Jerry seconded the motion to increase the compensation to \$400 per issue. The motion was approved. Jerry then moved, and Greg seconded the motion, that in addition to the \$400 per issue, the editor receives 10% of the advertising revenue that is received after September 1, 2013. The motion was approved. Mark will contact Molly and share these changes with her.

Officer Elections: The Board unanimously accepted Kevin Young's resignation as ABLA President. Jerry nominated Mark Korf for President and the motion was seconded by Coleen; there being no further nominations, the Board approved Mark as president. Mark's acceptance of the presidency left a vacancy in the position of Vice President. Coleen nominated and Jerry seconded the nomination of Greg Deakin for Vice President. There being no further nominations Greg was approved as Vice President.

Insurance Coverage: Sally reminded the Board that a bill for general liability insurance had been received. The Board voted unanimously to renew the general liability insurance policy as presented and authorized Bill to complete the transaction. In addition, the Board approved the renewal of the Directors and Officers insurance policy as presented.

National Sale: The Board expressed a concern regarding the number of rams entered into the National Sale. Greg Deakin, speaking on behalf of Banner Sales Management, indicated that the

sales management would be addressing that concern as they prepared for next year's sales. The Board agreed to set this concern aside and to let sales management handle the issue at this time.

Book Project: Kevin Young had suggested that the Board consider putting together a hard cover Border Leicester book that would come out annually and include pictures of the breed, show and sale champions, farms at work, etc. It was discussed by the Board and they agreed that they were not ready to take on a nationwide endeavor like that at this time.

ABLA Booth: Linda asked about the current location of the ABLA display. It was shared that Barbara had taken it home from the Sale. The display will begin its journey to Wisconsin and points east before finally returning to Louisville in November.

Committee Assignments: Directors accepted the following assignments:

Promotion-Publicity-Web - Jerry, Greg, Coleen

Futurity - Kevin; Annual Meeting – Mark, Linda, Barb, Marilyn and Gilbert Fogle

National Show – Greg, Sally, Polly Hopkins

Junior Activities – Sally will ask Colin Sigmund if he is interested

Finance – Bill, Mark

Next Meeting: August 5, 2013

There being no further discussion the meeting was adjourned.

Respectfully Submitted,

Sally Barney – Recording Secretary