

**American Border Leicester Association**  
**Board of Director's Meeting**  
**September 14, 2015**

**Present:** Polly Hopkins, Linda Koepfel, Sue Johnson, Sally Barney, Bill Koepfel

The meeting was called to order by President, Polly Hopkins. Roll call was taken and it was determined that there was NOT a quorum. Sally reminded the Directors that minutes of the previous meeting of August 3, 2015 had been sent electronically. There were no additions or corrections presented and the minutes were accepted by those present, understanding that a full quorum vote would be needed for formal acceptance. Bill Koepfel reviewed the Treasurer's report which had been sent electronically to Directors. There were no additions or corrections suggested; the report was approved with the understanding that a full quorum vote of approval was still necessary.

**Newsletter:** Polly reported for Sarah that the summer newsletter was in the mail. Polly also stated that Sarah has given her resignation as newsletter editor due to an increased work schedule. Linda asked if the newsletter that was in the mail contained a call for editor candidates; Polly indicated that it did not. Polly mentioned that she has a person who is interested and that she would be talking further with them about the position. Sue stated that she thought that the opportunity to apply needed to be extended to all.

**Publicity/Promotion:** Sally indicated that she had very little information to send to people who request it; most promotional material is located on the web site. Bill stated he had nothing to send new members. It was agreed that Polly would write a welcome letter that could be sent to new members.

**Website:** Sally shared with the Board that she had received a packet from Ketchum Manufacturing, Inc. and that they were interested in partnering with ABLA to promote their products. Promotion could be in the form of a flyer or through our website or other options that might benefit both parties. It was agreed to table this request until the next meeting; Directors were encouraged to visit other breed websites with regard to outside advertising.

**Futurity:** Polly reported that youth were currently sending show results.

**Youth Activities:** Polly reminded everyone of the Border Leicester Junior Shows at ESE and NAILE.

**2016 All American Junior Sheep Show:** Polly reported that there is a family interested in taking over the fundraising for the 2016 AAJSS; she will continue to talk with them. She will suggest they contact Emily Gibson regarding her 2015 fundraising experience.

**Treasurer's Job Description:** Bill reported that he had completed his job description and that it had been sent to Directors electronically. It was agreed to table discussion of the job description until a full quorum was present.

**Border Leicester Shows:** Polly reported that there had been a good turnout for the first-ever Border Leicester Show at the Illinois State Fair; based on the excellent participation there will be a show again next year. Great reports were given on the Michigan State Fair and Michigan Fiber Festival. Sue reported that the Addison County Field Days were a huge success for the Border Leicesters. She reported a strong turnout, quality sheep and deep appreciation for the ABLA support for the shows. In all of these fair venues Border Leicesters are excelling in the ring and in fleece shows.

**National Border Leicester Show:** Polly reported that 17 exhibitors with 112 sheep are entered in the National Show to be held September 26, 2015 at Eastern States Exposition. Polly stated that Greg would be bringing the ABLA display to the show.

**NAILE:** Polly reported that the NAILE Border Leicester Open Show would be held November 18 at 3:30PM.

There being no further business, the meeting was adjourned.

Respectfully Submitted,

Sally Barney – Recording Secretary

**Next Meeting**

**October 26**

**8:30PM eastern**