American Border Leicester Association
Meeting Minutes
February 9, 2015

Present: Linda Koeppel, Greg Deakin, Kevin Young, Polly Hopkins, Jerry Wigglesworth, Bill Koeppel, Sally Barney

A quorum was present.

The meeting was called to order by President, Linda Koeppel. The Secretary stated she had sent the minutes of the January 12, 2015 meeting to all Directors. Jerry moved and Polly seconded a motion to accept the minutes as sent; the motion was approved. Bill reported that the Treasurers report had also been sent to the Directors prior to the meeting. The Treasurers report was approved. Bill stated that the 2014 membership total was 159 members. Bill also reported that he continues to work on his job description. A question was asked about the membership renewal letter and Greg stated that a letter from Linda, a membership application form and return envelope had been sent from his office on February 6th; 199 letters were mailed.

Budget - Bill reported that he was continuing to develop the 2015 Budget and that the Directors had received the proposed budget electronically. The budget categories were discussed and it was noted that the ABLA ad for the Maryland Sheep and Wool Festival catalog would be $100; the ad was added to the budget. It was agreed to add money to the budget to cover a $25 award to the highest placing exhibitor in each Lead Line class leading a Border Leicester at both ESE and KILE. It was also noted that money for the Di Waibel Trophy and the Northwest National Regional Show at the Oregon State Fair should be reflected in the budget. Bill will complete the budget and send a copy to the Directors prior to the next meeting.

Publicity/Promotion/Website - Linda asked the Board whether we should be asking members to print their own promotional brochures from the template found on the website. Greg reported that ABLA has printed the materials used in displays and those sent to new members. Sally asked where on the website the promotional materials were located. Linda agreed to ask JoAnne if she could develop a clear direct link to the promotional material templates to make it easy for members to locate them.

Futurity – Polly reported that all junior members placing in the Futurity had been contacted and that checks had been sent. She reminded Directors that the Futurity will continue in 2015 and that sheep can now be nominated.

Youth Activities – Polly stated that there was a meeting for the All American Junior Show and that she would be attending.

Wooster Weekend - Linda shared that there would be information in the newsletter regarding the annual meeting and other Wooster activities. Sally agreed that she and her husband would once again donate the sashes for the Champion and Reserve Rams and Ewes in the Sale (Black and White). The ABLA will again sponsor $250 in Buyers Credits to youth at the National Sale; Sally will handle the details. Marilyn Fogle will assume responsibility for the Fleece Show; Sally will get the ribbons.

New Business
250th Breed Anniversary – Jerry stated that 2017 will be the 250th anniversary of the Border Leicester breed.
Non-Factored Sheep – Linda stated that she had mentioned non-factored sheep in her message in the new newsletter and that she was developing an article on the subject which she would share with Directors when it was finished.
Maryland Display – Polly asked if anyone had contacted Marcia Haggie about doing the display for Maryland this year. Contact will be made; the Directors commented on the excellent job she did with the display in 2014.

There being no further business to come before the meeting, the meeting was adjourned.

Respectfully Submitted,
Sally Barney – Recording Secretary

NEXT MEETING
MARCH 9, 2015
8:30 PM Eastern