

American Border Leicester Association
Board of Director's Meeting
October 26, 2015

Present: Polly Hopkins, Greg Deakin, Jerry Wigglesworth, Coleen Smith, Colin Siegmund, Sue Johnson, Linda Koeppel, Bill Koeppel, Sally Barney

The meeting was called to order by President, Polly Hopkins. Roll call was taken and it was determined that a quorum was present. Sally reminded the Board that they had received the draft notes of the September meeting (no quorum present) and the draft minutes of the August meeting electronically. Jerry made a motion to accept the August 3, 2015 minutes as sent to the Board; the motion was seconded by Linda and the motion was approved. Jerry moved and Greg seconded a motion to accept the notes of the September 14, 2015 meeting as sent; the motion was approved. Sally read a note from Emily Gibson thanking ABLA for supporting Lead Line at the Eastern States Exposition.

Bill Koeppel reminded the Board that they had received the Treasurer's report electronically. Bill reported that there were 28 additional registrations and 9 transfers making 753 registrations and 260 transfers year to date. Currently there are more registrations and fewer transfers than at the same time last year. Bill mentioned that he had received an email from Associated Registries indicating that they would be using a new computer system starting in April; the system should be able to do more of the essential functions requested by various breed association members. There was discussion centered on the launch coming right at peak registration time and discussion regarding the fact that Directors are not interested in a fee hike. Bill will forward the letter to all Directors for their review.

Committee Reports:

Newsletter - Polly reported that Dena Early had agreed to take on the responsibilities of newsletter editor. It was voted to go from four to three newsletters a year with a reminder that newsletters must be timely. The Board reviewed updated guidelines for the newsletter editor that Polly had sent to Director's prior to the meeting. There were several items added to the guidelines including:

- ✓ The Website should be mentioned in every issue
- ✓ Each newsletter should include a minimum of two educational articles

Deleted from the guidelines was the provision that newsletters should be proofed by the President, or her designee, prior to distribution. In addition, each Director and Officer will indicate to the newsletter editor whether or not they need additional copies of the newsletter.

Publicity/Promotion - The welcome packet for new members was discussed and Linda agreed to be the promotion contact and to get the information together. The website should list Linda as the promotion person. It was also mentioned that new members need to be able to easily find

new member information on the website. Also, with three newsletters a year it was mentioned that it is important to get news to JoAnne so that she can keep current news updated. Jerry let the Board know that his farm was featured in an article in the publication Connecticut Cottage and Gardens.

Futurity - Polly reported that results are coming in and that the final tallies should be ready in January.

Youth Activities – Polly reported that there is interest by an Ohio family in raising the money needed to have Border Leicester participating in the 2016 All American Junior Sheep Show (AAJSS). Sally mentioned that she had been in contact with the family and that she had sent them all pertinent information from Emily Gibson relative to the 2015 effort. Polly has forwarded their name to Deb Hopkins.

Finance – Sally reminded the Board that it was time to begin thinking about a 2016 budget.

Old Business:

Treasurer Job Description – The job description was discussed. Suggestions were made for bringing the annual report as close to the beginning of the year. Bill expressed concerns that it was difficult to have a budget ready before all 2015 data had been received. He cautioned the Directors against being more generous than they had been in the 2015 budget as that was a deficit budget. It was suggested that it was hard to talk about budget in January without having the data available. Bill stated he would do a year to date against the budgeted amounts to facilitate discussion. The guidelines as drafted on 10/26/15 will be revised as discussed and forwarded by Polly to all Directors.

National Show – Colin reported that the National Show had been a success. Polly stated that many awards had been possible through donations by breeders.

Regional National Show – NAILE is experiencing some internal transitions, but all expect things to go on as usual. Greg estimated 70-80 Border Leicesters and a strong youth show. Greg asked if the Board would send a letter to the NAILE open and junior Border Leicester judges reminding them of the breed standard. This was eagerly agreed to by the Board and Polly agreed to send a letter to the judges; Greg will provide the names and addresses.

Website Advertising – Sally read the letter from Ketchum Manufacturing regarding promotion of the sheep related items they have for sale. It was agreed that the newsletter was the place for advertising and that Sally should contact them and suggest that they might want to advertise in our newsletter.

Board Correspondence – Sue reminded the Board that she had sent a letter to the Director's following the September meeting. She wanted to remind the Board that when important things happen (resignations, illness, etc) the Board needs to know as soon as is possible; information needs to be shared with each other.

New Business:

Wooster Week-end – Polly shared that she had received a note from Marilyn Fogle indicating that she and Carroll would be stepping down from their responsibilities with the Fleece Show and Annual Meeting at Wooster. Marilyn indicated that she had talked with Dena Early who indicated that she and Jerry were interested in picking up the responsibilities. The two couples will be having dinner in November to discuss the situation. Polly will contact Marilyn and Dena following their dinner. Sally will send a card to the Fogles thanking them for their assistance for so many years.

There being no further business to come before the meeting, the meeting was adjourned.

Respectfully Submitted,
Sally Barney – Recording Secretary