

**American Border Leicester Association**  
**Board of Director's Meeting**  
**August 3, 2016**

**Present:** Polly Hopkins, Colin Siegmund, Greg Deakin, Jerry Wigglesworth, Linda Koepfel, Coleen Smith, Stacy Taylor, Jack Price, Bill Koepfel, Sally Barney

The meeting was called to order by President, Polly Hopkins. A roll call was taken and a quorum was present. Sally reminded everyone that the minutes of the July 15<sup>th</sup> meeting were approved via email in order to facilitate the transfer from one Treasurer to another. Sally read a letter from the Maryland State Fair asking for support for the Border Leicester Show as it was their 135<sup>th</sup> anniversary. Jerry moved and Colin seconded a motion to provide a 2017 free membership to the exhibitors earning Champion Ram honors; Champion Ewe honors and to the exhibitor named Premiere Breeder in the Border Leicester Show. The motion was approved. Sally will take care of the certificates denoting a free 2017 membership.

Bill reminded Director's that they had received the Treasurer's Report via email. Colin moved and Stacy seconded a motion to approve the report as sent; the motion was approved. Bill reported that he had received an email from Associated Registries stating that credit card payments would now be accepted if a breed wished to make the service available to their membership. The service would result in no cost to either ABLA or Associated Registries. Greg moved and Colin seconded a motion to accept the opportunity for our members and friends to pay AR using a credit card. The motion passed. Bill stated that in the next budget we should consider a small miscellaneous line item. Jack reported that he had sent all of his documentation to the bank to be added as a signature on our ABLA account.

**Committee Reports:**

**Newsletter:** Polly reminded everyone that the deadline for news is October 20, 2016.

**Publicity/Promotion:** Linda reported that the new ABLA display had been used at the Michigan Fiber Festival. Packets have been sent to new members. Linda reported a need for additional Directories. The display was up at the All American Junior Sheep Show and it will go to the Wisconsin Fiber Festival.

**Website:** No report

**Futurity:** Polly reported that there is \$975 in the Futurity this year. There are 39 ewes in the Futurity.

**Youth Activities:** Colin reported that there were 11 Border Leicester exhibitors at the Northeast Youth Show. He also reported that he has junior members writing news for the Border Leicester column in the Banner magazine.

**Old Business:**

**Promo/Video:** Jerry reported that he has done some research regarding a promotional video. He stated that before starting the Director's needed to identify the audience and the message to be conveyed. Jerry said that photos and a voice-over appear to be a good route to go. We need to explore whether our website can handle this and how it will be presented. Stacy asked if it would start playing as soon as you entered the site. This could be very versatile and be used at our display as well as on the website. Jerry will talk to JoAnne about what the website can handle.

**National Show:** Greg reported that NAILE is the site for the 2016 National Border Leicester Show. Greg said the Open show is Wednesday at 4:00PM and the Junior Show is the fifth breed on Saturday.

**New Business:**

**Credit Card Use for Registrations & Transfers:** See Paragraph 2.

**Donated Ewe Lamb Payment:** Callie Taylor will be receiving the payment for the donated ewe lamb from the National Sale.

There being no further business the meeting was adjourned.

Respectfully Submitted,

Sally Barney – Recording Secretary

**Next Meeting**  
**Monday September 12, 2016**  
**8:30PM Eastern**

Approved 10/19/16