American Border Leicester Association  
Board of Director’s Meeting  
December 5, 2017

**Present:** Linda Koeppel; Greg Deakin; Jerry Wigglesworth; Stacy Taylor; Holliday Thomas; Jack Price; Tiffany Deakin; Jamie Roth

The meeting was called to order by Linda Koeppel

**Secretary’s Report:** Stacy Taylor, acting Secretary asks for any corrections or additions to the October’s Secretary’s report. Jerry Wigglesworth moved to approve the Secretary’s report.

**Treasurer’s Report:** Jack said he sent the report electronically to all directors’s and summarized its contents. He also presented a proposed budget you 2018. Jerry Wigglesworth moved to approve the Treasurer’s report and Greg Deakin seconded the motion.

**Newsletter:** Tiffany reported the next newsletter deadline will be the end of January. Please continue to submit articles and/or advertisements.

**Publicity/Promotion:** Linda has been looking into new promotional magnets to give out. She is working on a 3x5 magnet that should cost approximately $2.00 each.

**Website:** Jamie reported that the website is doing well. Aside from updating an outreach page, she is also updating the newsletter and classified pages. A performance test was recently run and showed that the site loads within 2 seconds.

**Youth Activities:** Holliday Thomas was thanked for the wonderful mugs each junior exhibitor received at NAILE. Also Holliday spoke briefly about the All American Jr Show in July 2018.

**Old Business:**

**Secretary Position:** A discussion was held that interest has been shown by Heather Stoltzman to be our new secretary and/or treasurer. After talk amongst the board it was decided that Linda will discuss the secretary position with Heather however Jack would continue on as treasurer at the present time.

**NAILE Show:** Greg Deakin reported they had a great show with 100 head being exhibited by 8 breeders.

**“F” Factor:** Discussion continued on how to handle educating the members on the importance of the “F” factor. A statement appeared in the last newsletter. In addition something should be included for the next several issues. Jerry Wigglesworth was asked to put together an informational statement for the newsletter.

**New Business:** Jack Price brought to the board’s attention that he was approached by the Springfield, IL Tourism Bureau about bringing the National Sale to Springfield. The board expressed no interest in moving the National Sale from its current location in Wooster, Ohio.
Further new business was the discussion of acquiring interest for prospective new board members. Bios for the vacant positions will be due April 1st with the ballots being mailed out in April.

Next Meeting Date: Tuesday, January 16, 2018.

There was no further business and the meeting was adjourned.

Respectfully Submitted,

Stacy Taylor – Acting Secretary