American Border Leicester Association
Board of Director’s Meeting
March 13, 2018

Present: Linda Koeppel, Stacy Taylor, Holliday Thomas, Tiffany Deakin, Jamie Roth, Jerry Wigglesworth, Coleen Smith, Jack Price, Heather Stoltman

Meeting called to order at 8:36 p.m. by Linda Koeppel

Treasurer’s Report: approved; Jack reports there is more money now than in report.

Secretary’s Minutes: motion made and seconded; all agreed to approve as submitted

Futurity: Jamie reported Holliday’s contact information now appears on the forms online. Holliday is waiting to hear back from Polly regarding some details regarding implementation of futurity program.

Publicity/Promotion: Linda reports 3x5 magnets will be ordered and price will be very economical.

Website: Jaimie reported the website continues to do well and is updated as new information is received. Futurity forms have been updated; events page is updated as needed. Within the last month 1,650 people have visited the ABLA website. The most current version of the newsletter is now available. Linda commented someone told her they were unable to print the forms from the website. Jamie will check on these as to format, etc.

Youth Activities – Colin was not in attendance to report. Coleen told of the November issue of ASI containing an article on a young Border owner, Katie. Tiffany will research this and insert a copy in our newsletter. There was discussion regarding offering an incentive to first time members in the form of some type of 1st year credit or something similar.

Scholarship for Youth: Holliday sent a proposed set of guidelines for everyone to read through. The scholarship is aimed toward current ABLA jr members attending college or planning to attend college this calendar year. Discussion followed on the best ways to “get the news out” and May or November deadlines for completed applications. Perhaps a May deadline with a November award date for 2018. In the future, a deadline early enough so applications can be reviewed and decisions made during the Annual Meeting held in May. Discussion followed concerning the possibility of donated sheep being sold to help fund the program and a newsletter announcement as to the donation details/request. Motion made by Holliday, Linda 2nd to offer a $500 scholarship for 2018 using the guidelines submitted by Holliday with a couple of minor edits; all voted in agreement.

Newsletter: Tiffany reports the next newsletter target date is May 1st.

Jerry Wigglesworth briefly spoke on the “f” factor; discussion followed regarding how best to make the information available to breeders for educational purposes.
Linda Koeppel mentioned the National Show/Sale entry deadline is in a few days. Heather reported a room has been reserved at Jake’s of Wooster for a Friday night meeting/dinner. Details of the menu have yet to be finalized and will be discussed during the April meeting.

Linda reported no bios have been received for consideration for the upcoming Board vacancies; these are due April 1st. She again asked everyone to contact people they believe may be a good fit for these positions and ask them to consider submitting a bio.

Next meeting date: Monday, April 16, 2018.

There was no further business; motion made at 9:21 p.m. by Jerry, 2nd by Holliday to adjourn; all agreed.

Respectfully submitted,

Heather Stoltman, Secretary